



THE FIRST NATIONAL TWEEN GIRL SUMMIT AGENDA

TIME	ACTIVITY
7:30 – 8:30am	Registration
8:30 – 9:00am	Continental Breakfast & Meet and Greet Activities
9:00 – 9:30am	Kick Off Pep Rally—Tween Girls Rule!

The Summit is about YOU. It's not going to be a boring day of adults talking at you. But there are a few "girls" we want you to meet. Like Denise Restauri, Founder of AllyKatzz.com and The Summit. She's been a part of AllyKatzz.com forever... and she can't wait to meet you!

And a very special Keynote Speaker who has tons of GIRL POWER and is using it to change the world (we invited Mrs. Obama!).

Here to remind you just how powerful YOU are, is Jess Weiner, yes that Jess Weiner – Maybe you've read her 'Body Peace' columns in Seventeen Magazine? Or seen her on Oprah, Tyra, CNN or The Today Show? She is an author, speaker, and the Global Ambassador for the Dove Self-Esteem Fund. Jess gets to travel the world speaking to tweens about self-esteem and she'll be at The Summit for the entire day... So get ready to Change Your World!

9:40 – 10:30am Session One: You talk, We listen. Now that's a CHANGE!

Yes, tween girls are cool and that's why we want to hear from you. Who are YOU? This is YOUR Summit – Speak up and be heard!

So come prepared to talk about your biggest passions, challenges, values and goals. Who are your heroes, role models and mentors – and who is someone you used to look up to but not anymore, or whose values just don't match your own? What do you think of how your age group is portrayed in the media and on TV? And how do you think your generation will be remembered by future tweens? More importantly, how do you want to be remembered?

In this session, you'll make collages to illustrate what you want the world to know about you. And you'll contribute to the Tween Summit 2009 Time Capsule, so that 25 years from now,

future tween girls will know who you were and how you planned (and succeeded!) to make the planet a better place for them!

10:40 – 11:30am Session Two: Get Empowered—Online and Off!

Though we know you heart your cell, sidekick and laptop, and your heart twitters with every text, more ways to connect can sometimes just mean more confusion. When every online image lasts a lifetime and it feels your reputation is literally ON the LINE, how do you stay connected to your besties while steering clear of frienemies?

We know there is no way to change the world without knowing how to express your thoughts, your ideas, your SELF in a safe, positive way. You've got a whole world waiting for you, you can't be bothered with bullies, haters, or anyone who wants to keep you from being the best YOU can be. So, let our experts help you feel confident and secure when speaking your mind, standing your ground, or singing your own praises.

11:40 – 12:10pm Lunch with a Special Guest

Refuel and recharge as a very special guest shares the challenges and triumphs during her life in the public view.

12:10 – 1:10pm The Mad Rush - Exhibit Hall Time!

Enjoy time with your new friends as you explore all the incredible goodies in the exhibit hall! From checking out products that are "just for you" to meeting authors you love, the hall is filled with people and companies who support YOU and your dreams and goals. Grab your goodie bag and go for it!

1:20 – 2:10pm Session Three: Make Body Peace!

Ever said, "I hate my nose?" What about, "I wish I didn't have freckles?" STOP! It's time to Make Body Peace! And we have the BEST person to help you find YOUR body peace... Jess Weiner – she is Seventeen's Body Peace advisor! (how cool is that?) and she's here to help you make body peace!

2:20 – 2:50pm 7th Inning Stretch with Guest Professional Athlete

Work it out... blow off steam, boost your confidence and get moving! In this session a special guest athlete will get you on your feet and get your game on! And you can show her a few tricks of your own! With your super smarts and super strength, there is literally no stopping you now!

3:00 – 4:30pm Session Four: Declare Your Independence!

YOU DON'T HAVE TO WAIT 'TIL YOU GROW UP TO CHANGE THE WORLD!

You know you've got the smarts and the strength to leave your stamp on the world, so lets get going! And we're starting at the top - its time to tell the President and Mrs. Obama how you plan

to change the world we live in. Together, we'll film a social activism video (starring YOU), to let them know we've heard their call for community involvement.

Jess Weiner is back – she kicked off the day... she helped you make Body Peace... and now she'll help you figure out how to take all this tween power back into your every day life!

We'll hear from girls just like you who have made a difference in their world, starting organizations such as "One is Greater Than None" or joining existing organizations to contribute to positive change. We'll write messages on "The White House Wall," we'll generate ideas about what we can contribute to our family, our schools, our communities, our world. Whether we commit one minute a day, one week a month, or one month each year—together, we will make a difference. Just think, next year at the 2010 Summit, we'll share our OWN stories of success!

4:40 – 5:10pm Ice Cream Social Sponsored by Electronic Arts

Great place to hang with your new BFF's and meet more girls at the Ice Cream Bar!

5:10 – 7:10pm The Mad Rush #2: Exhibit Hall Time!

Stop by all the booths you didn't get to the first time around! Meet authors writing just for you, learn about new products and get free stuff from companies who share your vision and support your goals!

7:10 – 8:00pm Pizza Party Dinner

8:00 – 10:30pm Girls (and Boys) Rock! Exclusive Concert In Exhibit Hall

We've invited some of your favorite music performers and celebrities to join in the celebration of YOU—complete with red carpet and paparazzi! In addition to some familiar faces, we'll introduce you to some of the top up and coming teen and tween talent in the country! Get ready to show them just how much GIRLS ROCK!

PS: Throughout the day, we'll be helping you upload video and photos to your friends on AllyKatzz.com, where over 100,000 girls your age will be anxiously waiting to hear about The Summit. Not everyone can attend, so we've got to stick together and spread the word!